



LUX TRAVEL COUPLE

Jet-set romance, reimagined



social media marketing | content creation



LUX TRAVEL COUPLE

■ ABOUT US

Dani is a certified gastronomer and sommelier passionate about opulent hotels, good food, good wine, and unique experiences.

Oscar is an award-winning videographer. His productions are selected by the best brands in the world. Through his lens and artistic eyes, we capture the best pleasures of life.

With the addition of our baby girl, Naia, we are a young family showcasing the finest destinations, exclusive experiences, and bespoke adventures worldwide.

With a curated aesthetic and an engaged audience, we inspire our followers to explore the world in style.

ABOUT KELAPA MEDIA ■

Kelapa Media is our licensed film production company.

We are storytellers. We envision an idea and we make sure all the details around it complement each and every aspect of your brand's story.



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WHAT WE OFFER

Maximize Your Brand's Visibility Through Premium Travel Promotion

We collaborate with hotels, brands, tour providers, and destinations to position them as top-of-mind choices for travelers. By showcasing your brand across Instagram, TikTok, and YouTube, we enhance your visibility and connect you with a highly engaged audience.

Instagram Campaigns

For smaller campaigns, we create sophisticated images, videos, and story templates tailored to promote your brand to our Instagram audience. We also aim to maximize your exposure by encouraging collaboration posts.

Professional Content Creation

We offer bespoke, professional content creation tailored to your brand. This includes professional photography and video production that highlight key aspects of your brand. This content is created specifically for your own use, adding long-term value beyond promotional campaigns.

Partner with us to bring your brand to life through compelling storytelling and visually stunning content.

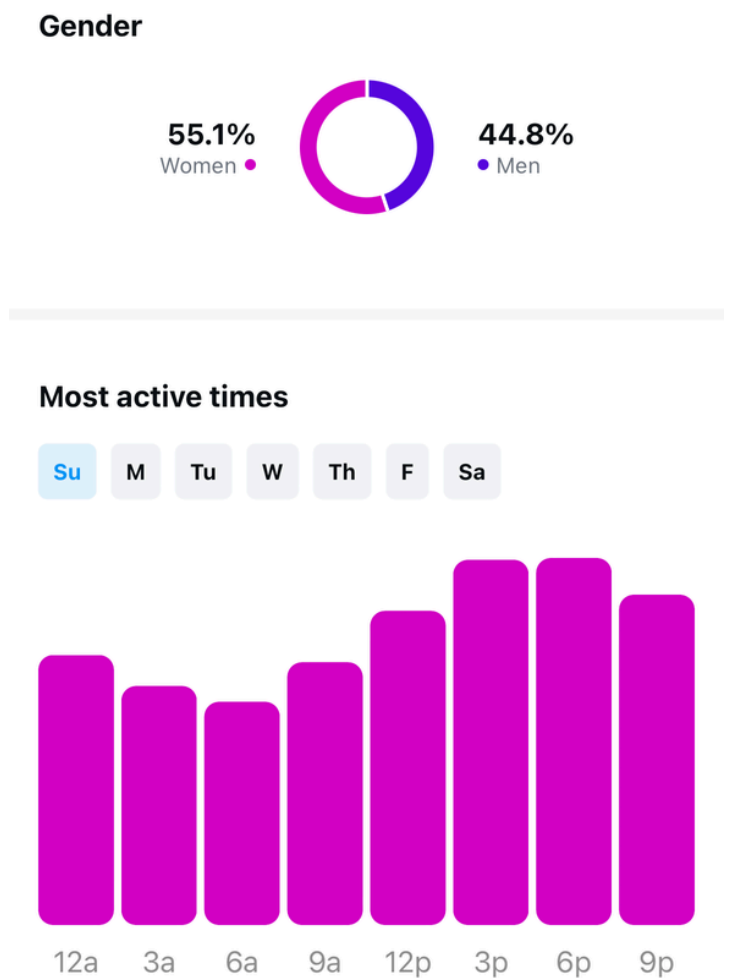
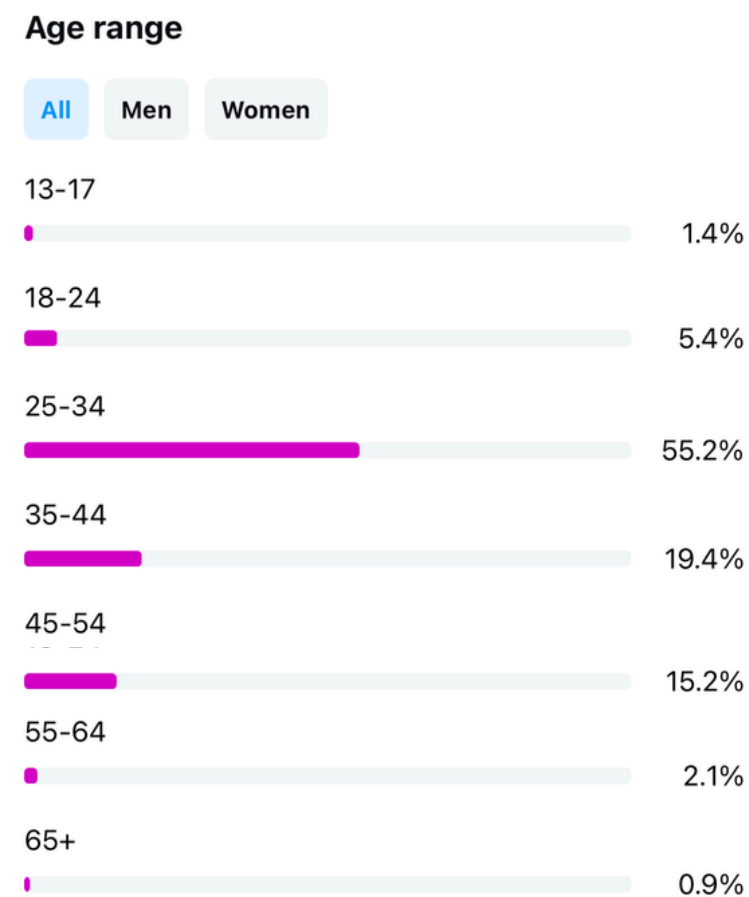
BRANDS THAT TRUST US





Our audience boasts a highly international reach, with a significant portion of followers based in the United States and United Kingdom.

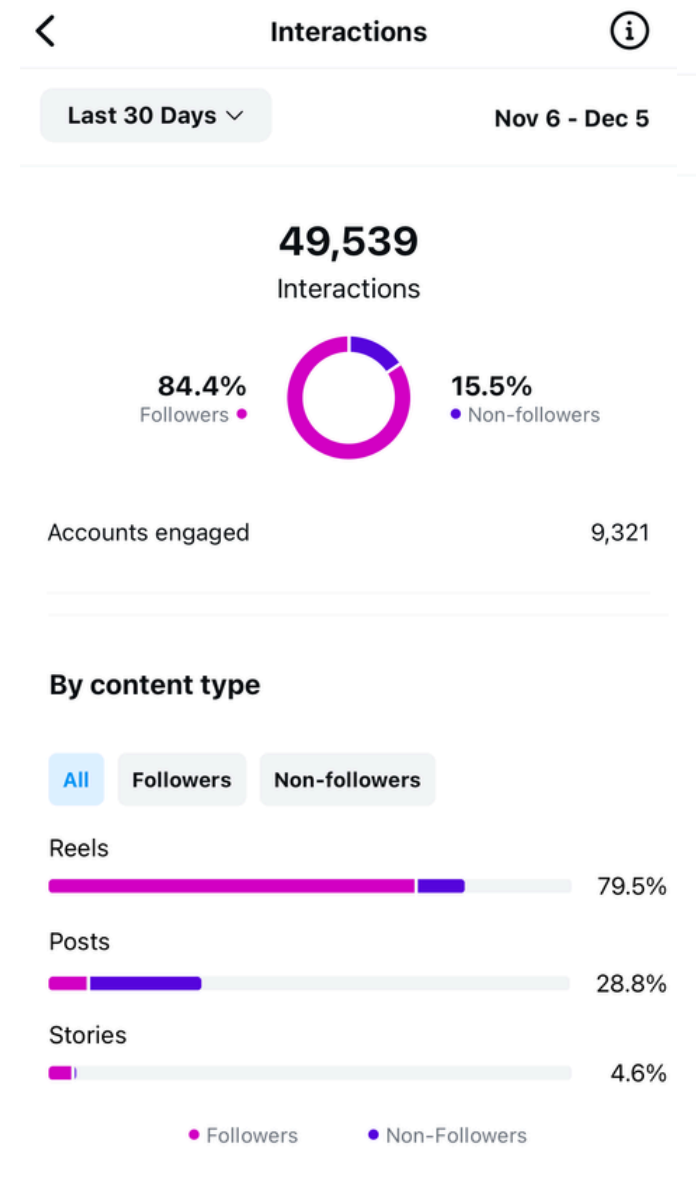
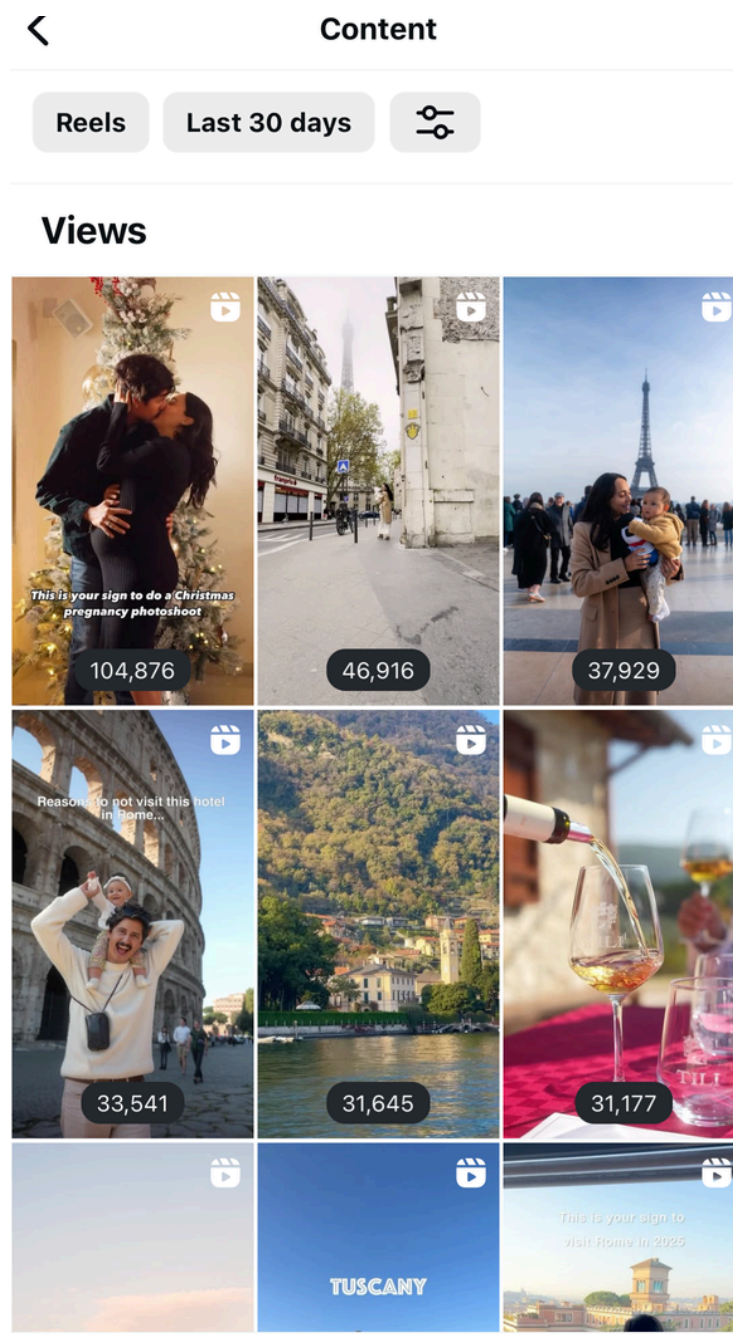
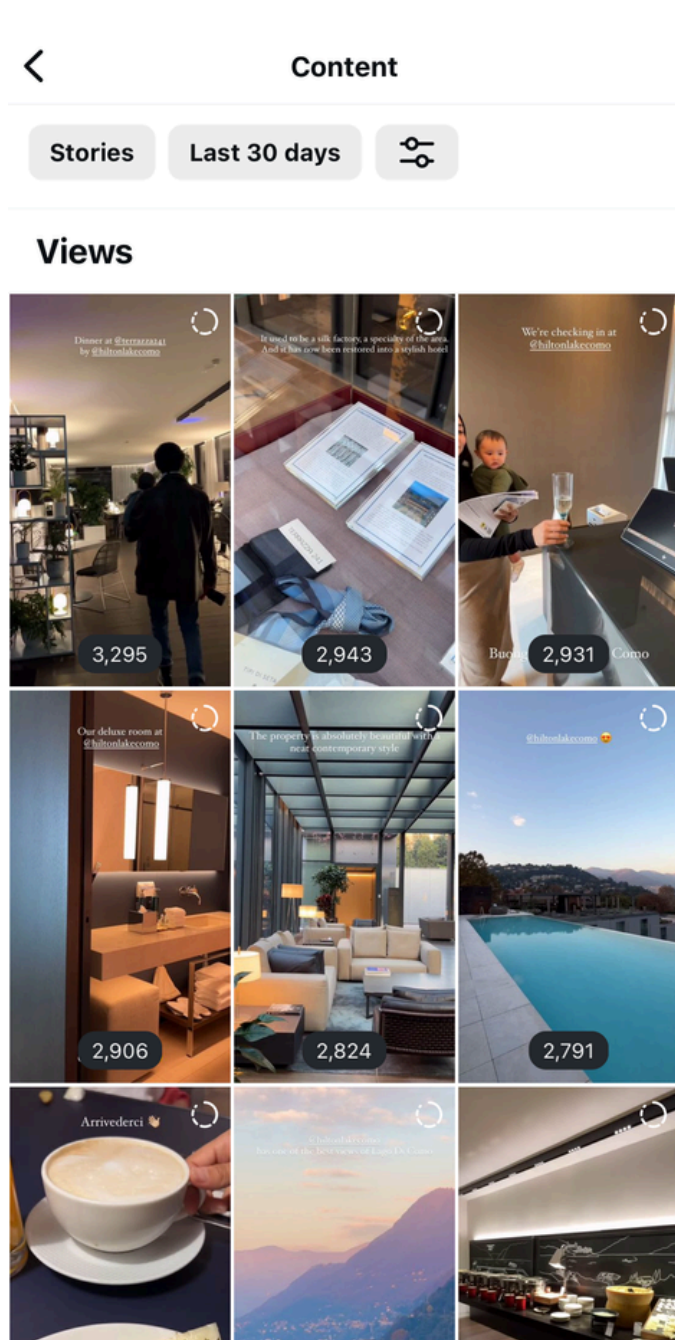
Notably, our photos and reels often perform beyond the scope of our primary demographics, resonating with a broader global audience. We take pride in being one of the most reposted and featured creators in the Luxury Travel niche.





Our content frequently has a second life through collaborator posts and features on prominent platforms like @beautifuldestinations, @creativetravelcouples, @visit, @hotelsandresorts, and @uniquehotels Platforms with millions of followers.

This amplifies reach and significantly enhances your brand's visibility.





Audience Quality Score ?

84

of 100

Very good

- High percent of authentic audience
- Very good likes activity
- Very good comments activity

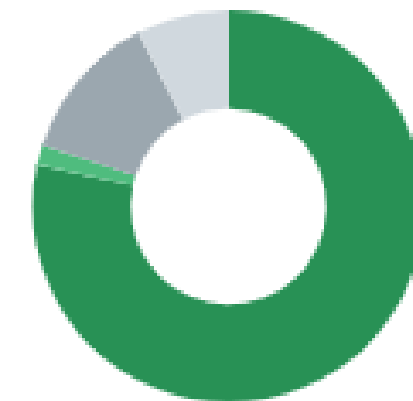
How AGS is calculated?



HypeAuditor Instagram report

LUXTRAVELCOUPLE - LUXURY TRAVEL | DANI & OSCAR

Audience Type ?



Audience Yearly Household Income

0k-5k	1,302	1.4%	75k-100k	16,474	17.5%
5k-10k	3,208	3.4%	100k-150k	21,041	22.3%
10k-25k	6,293	6.7%	150k-200k	11,964	12.7%
25k-50k	12,738	13.5%	200k+	6,954	7.4%
50k-75k	14,379	15.2%			

Real people	75.5K	78.4%
Influencers ?	1.6K	1.7%
Mass followers ?	11.8K	12.3%
Suspicious accounts ?	7.4K	7.7%



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Our Portfolio

Our film production company is appointed videographer for some of the most recognised hospitality brands in the world . We take pride in the quality of our video productions, being showcased in travel conventions around the world, hotel TVs, aircrafts, and airports.

Visit our [website](#) to see our full portoflio.

CONTACT

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